



June 2024



**We are excited to be participating in the**  
**75th Annual National Auctioneers Association**  
**Conference & Show**

**July 23 - 27, 2024 in Pittsburgh, PA!**

**Why Attend a Conference & Show?**

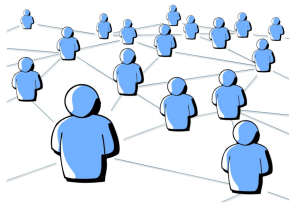
Do you ever wonder if attending conferences and shows can benefit your company? There are so many great benefit of attending a conference and show. From networking to education, the possibilities are endless! **We hope to see you there - find us at Booths 1 & 2!**

**Education**

Taking time to educate your team can be a huge benefit that can help your business succeed. Things in any industry are always changing and advancing so fast it can be hard to keep up. Taking classes and listening to speakers can help you implement new ideas and procedures for your business that could lead to growth, new clients, and more! Showing your current clientele that you take time to continue to learn and be up to date on the latest industry standards also help them have confidence in your business and team to help them with their needs!



## Networking



Embrace the multitude of networking possibilities that a Conference provides! From the lively conversations at the trade show to engaging hallway exchanges, seize the chance to forge new connections, strengthen existing relationships, and broaden your professional network. These events offer a vibrant platform for expanding your business horizons and cultivating meaningful interactions that can propel your business to new heights.

## Trade Show

Your business needs tools to run! Take advantage of not only education and networking but exploring possible tools that your business can use to make it better. Meet vendors that can help increase your ROI and explore new ideas!

Consider some of these benefits for the next time your business has a chance to attend a conference and show! You maybe surprised how much it can help you grow your business and your knowledge of your trade!

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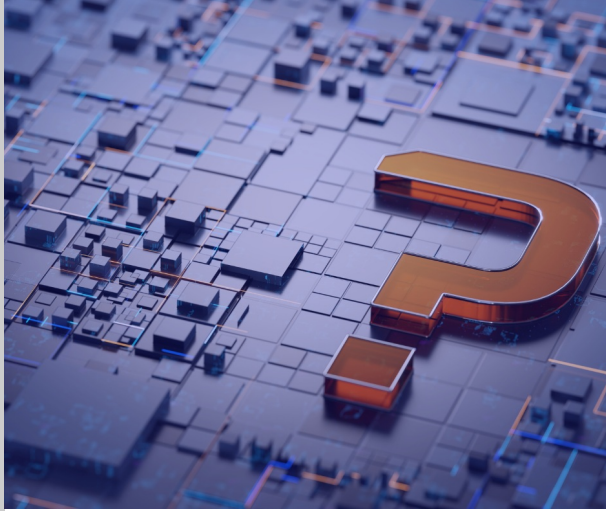
# TIME TO REGISTER!

**2024 NAA CONFERENCE & SHOW  
PITTSBURGH, PA | JULY 23-27**



**JUST IN CASE YOU MISSED IT!**





### **Online Auction FAQs**

Online auctions are a great way to take your auction company to the next level! It's normal that you will have some questions about online auctions and how they can best help your company. So, we are diving into some online auction FAQs to help clear things up!

**[Read More...](#)**



### **Auction Marketing Metrics: Statistics For Success**

In the fast paced world of auction marketing, measuring marketing performances is crucial. Auctions require careful planning, targeted promotion, and effective execution to attract bidders, achieve optimal prices, and ensure success.

**[Read More...](#)**



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