



ONLINE



LIVE / SIMULCAST



MULTI PARCEL



LIVE CLERKING



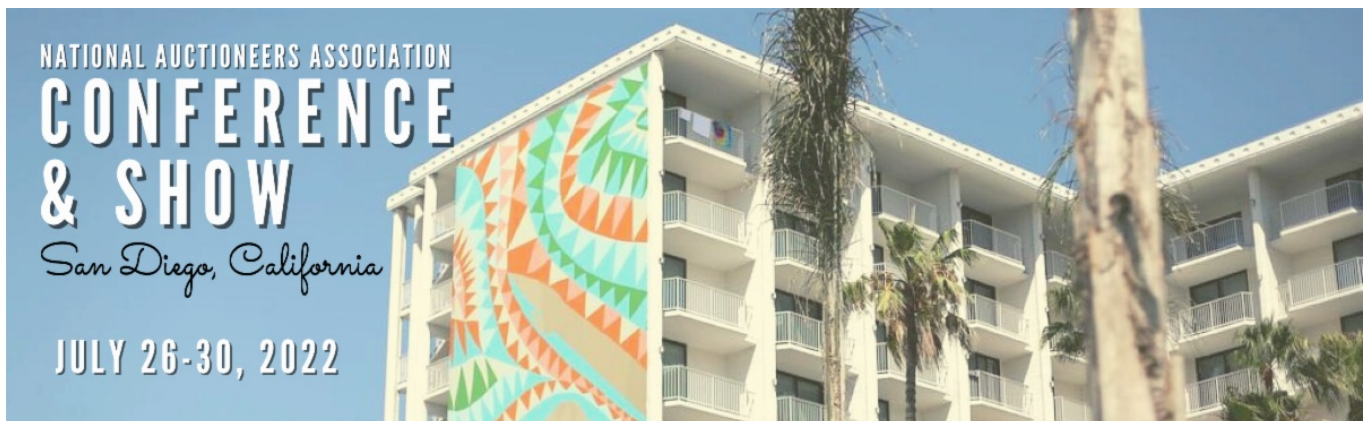
CATALOGING APP



DIGITAL MARKETING



**We are excited to be participating in the  
73rd annual National Auctioneers Association  
Conference & Show taking place on July 26 - 30, 2022  
in San Diego, CA!**



For this year's National Auctioneer Association Conference in San Diego we are excited to meet with everyone! We will have Kurt, Brandon, Shannan, and other members of the team there to talk with you and explore how we can help your auctions needs.

MANY opportunities to learn about the future of the auction industry  
– both live and online!

**[CLICK TO VIEW FULL SCHEDULE](#)**

**Come visit us at the show at Booths #1 & #2**







**Kurt Kaptein**  
President



**Brandon Kaptein**  
Sales Manager

[Schedule an Appointment](#)

## Multi Par Auction Software

*Some features include:*

- Online Only, Live, or Simulcast
- Interactive Parcel Map For Bidders
- Admin Clerking Screen

auctioneer  
SOFTWARE

**Looking for online multi par real estate auction software that is flexible, simple, and completely effective when it comes to your budget?**

You need a software that will allow you to sell real estate to clients in various formats, expanding your clientele reach all while making sure that each unique situation & client is taken care of.

**Our Online Multi Par Auction Software is on a custom platform that will give you the ability to sell real estate 3 ways:**

- In its entirety as one lot
- By individual parcels



- In any combination of parcels

**Our Multi Parcel Real Estate Auction Software gives you the possibility to sell your property the way YOU want to.**

Our platform is flexible, effective, and best of all - simple to use! With Simulcast options available, you can be sure to reach the largest audience possible with your sale - not to mention that the selling and bidding process allows your property to be sold for the maximum amount!

**Are You Interested In Setting Up A Demo Of Our  
Multi Par Auction Software?**

**Contact Us Today!**



Meet Us At the

**NATIONAL AUCTIONEERS ASSOCIATION**

*Conference & Show*

**SAN DIEGO, CA | JULY 26 - 30, 2022**

Multi-Par Real Estate | Simulcast | Online Auction Software | Live Clerking | Auction Marketing

**auCTIONEER**  
SOFTWARE  
Powered by iAuctionMan Software

**IN CASE YOU MISSED IT!**



**Lead Generation Campaigns  
for your Auctions**



**How To Build An Online  
Auction Website**

Do you have a digital marketing strategy but aren't getting the leads you thought you would from it? While marketing campaigns are great at creating brand awareness and generating content for your bidders, you might need a more specific lead generation campaign to bring in new customers. In this blog post we will review what a lead generation campaign is, what a lead is, the different types of leads, as well as give some examples on what a lead generation campaign can look like!

[Read More...](#)

With the recent advancements in the online E-Commerce industry, the auctioning process has evolved by eliminating the barriers of physical auctions. Now, anybody can bid for a product, anywhere without any limitation of geography, time, or even physical presence. Meaning? Your online auction website MUST be user friendly, fast, and accessible to capitalize on these recent advancements.

[Read More...](#)

**More about our Auction Software**



[www.auctioneersoftware.com](http://www.auctioneersoftware.com) | 866-773-2638 | [info@auctioneersoftware.com](mailto:info@auctioneersoftware.com)