



ONLINE



LIVE / SIMULCAST



MULTI PARCEL



LIVE CLERKING



CATALOGING APP



DIGITAL MARKETING



We are excited to be participating in the
73rd annual National Auctioneers Association
Conference & Show
taking place July 26th-30th, 2022 in San Diego, CA!

NATIONAL AUCTIONEERS ASSOCIATION
**CONFERENCE
& SHOW**
San Diego, California
JULY 26-30, 2022



For this year's National Auctioneer Association Conference in San Diego we are excited to meet with everyone! We will have Kurt, Brandon, Shannan, and other members of the team there to talk with you and explore how we can help your auctions needs.

Some highlights happening at the show include

NAA and The Foundation Annual Business Meetings

The NAA and The Foundation leadership will deliver the annual State of the Association/Foundation addresses at the Annual Business Meetings.

The International Auctioneer Championship

Each contestant will sell two items consecutively
in both the preliminary and final rounds. The items are supplied by the NAA.

The Don Shearer Children's Auction

Plus MANY opportunities to learn about the future of the auction industry
– both live and online!

[CLICK TO VIEW FULL SCHEDULE](#)



**Do You Already Have a
Search Engine
Campaign Going But
Not Seeing Results?**

SEO Services in Grand Rapids and
Beyond! Contact Us Today!

GOOGLE SERVICES
**KEYWORD RESEARCH &
STRATEGY**
ON-PAGE OPTIMIZATION
CONTENT WRITING
MONTHLY REPORTING
BLOG MANAGEMENT

auctioneer
SOFTWARE

What are you doing to market your auctions and get your website to number 1 on search engines?

If you're not happy with your answer, meet with Shannan and Ashlee at the
2022 NAA Conference & Show for a FREE site audit and to learn how we can
improve your auction marketing strategy!

Sign up for a chat and a FREE site audit!

2022 NAA CONFERENCE & SHOW | SAN DIEGO, CA JULY 26 - 30, 2022

free site audit!



Shannan
Marketing Manager



Ashlee
Social Media & SEO Specialist

[Contact Us Today!](#)

IN CASE YOU MISSED IT



Tools to Use When Looking for New SEO Keywords

The terms “keyword research” and “keyword optimization” get thrown around a lot, but how do you know what SEO keyword tools to use? With so many options out there, it can be tough to find the best tool to use.



How to Develop Your Social Media Marketing Strategy for the Auction Industry

Social media has become a huge part of everyday life. We turn to it for entertainment, recipes, keeping up with friends and families, and of course, shopping. Most likely your auction house

If you are already utilizing keywords in your SEO and marketing strategies, chances are you are on the right path! But what happens when you can't think of any more keywords and your current ones become stagnant and stop bringing new traffic to your website?

[Read More...](#)

has social media accounts on several of the major social platforms, but are you making them a priority when planning out your marketing strategy? It is important to build a proper social media marketing strategy to grow your brand and reach a larger audience of potential bidders and sellers.

[Read More...](#)



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