



As the fast-paced, ever changing auction industry continues to grow, it can be difficult to find auction marketing strategies that allow you to get the most exposure and ROI for your auctions.

With our proven auction marketing strategies, we can grab the attention of your auction audience and make a statement -- making it more likely they will find AND stay on your site to bid. It's important to consider all the extra details behind the successful auction marketing strategies out there, because as amazing as your auctioneer is, without a marketing campaign that draws your bidders, your auction would go nowhere!

Start the conversation!

We know that in today's reality of socially driven relationships and conversations of business happening completely online, marketing strategies have had to adapt now more than ever. It is essential to reach your audiences where they spend HOURS of their time - social media! Social media impacts every part of your business from development to reputation to engagement with your clients. Let us help you improve these relationships, increase your brand recognition, and bring your marketing plans together through smart, insightful paid advertising campaigns and fun, engagement-generating organic social posts to your business page.

We work with you to create a plan and put it to work!



We are excited to be participating in the
73rd annual National Auctioneers Association Conference & Show
taking place July 26th-30th, 2022 in San Diego, CA!

MEET US AT THE SHOW!



Kurt Kaptein
President

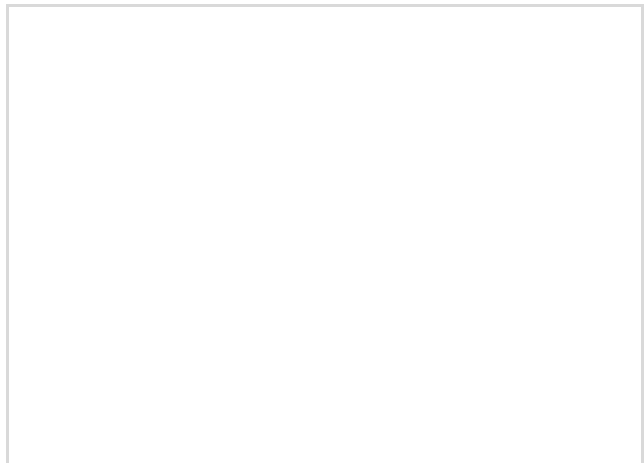
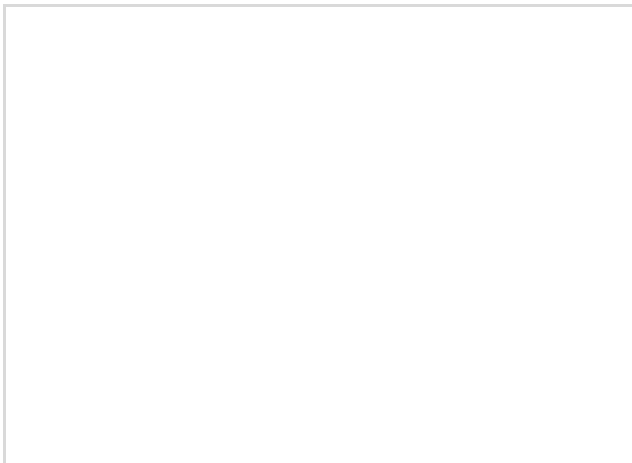


Brandon Kaptein
Sales Manager



Shannan DuShane
Marketing Manager

Just in case you missed it!





Social Media Tips For A Successful Live Auction

Make the most of your social platforms! If you aren't already taking advantage of social media for your live auction marketing, you are missing out! **Social media is an invaluable marketing tool**, regardless if you are hosting a live or online auction.

[Read More...](#)



How To Pick The Best Auction Software For Your Company

All You Need To Know About Your Auction Platform & Software! Picking the best auction software for your company can be more complex than you might think. Today there are many software options available that allow you to host your auctions in whatever way you want.

[Read More...](#)

More about our Auction Software



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