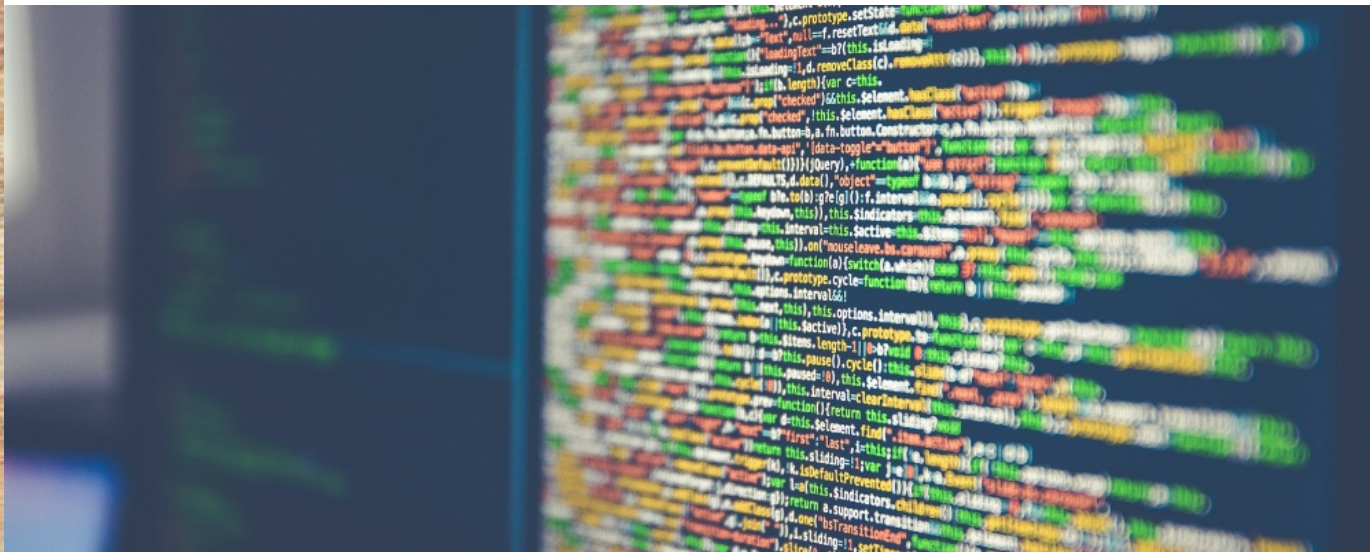


July | 2021



Don't let the Marketplace utilize your hard-earned data!

Your data has never been safer with Auctioneer Software. We are not a marketplace; Instead, we provide our software and you get all the credit and ease without having to share any of your data. In a data driven world, it can be concerning when we put so much of our personal information out on the web. It seems that many companies and businesses don't address data and what steps they are taking to keep you safe, so that's exactly what we want to do.

You've worked hard for your data - don't just give it away.

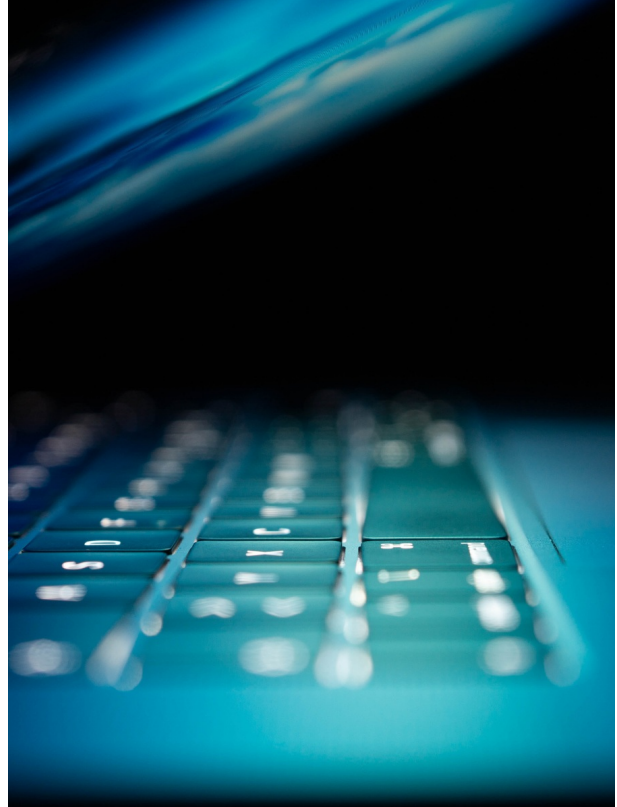
We protect your data in three ways:

Infrastructure:

Our infrastructure design is one of the very first and most important ways that we keep your information and data safe. Our proactive design isolates public facing vs. private data. This means that all servers that do the actual processing of transactions, storing transactions, sending emails, databases and so on are absolutely NEVER publicly accessible – which plays a big part in the security of your data.

Sensitive Data Permissions:

We use sensitive field permissions such as lot's reserve and bidder information. We understand that this information is sensitive for every auction company and we want to make sure that all of your data is as safe and secure as possible.



Security Design Specifically for Passwords and Credit Card Information:

Our software is designed with security at the top of its mind when it comes to sensitive data. All passwords are salted and hashed meaning that passwords become significantly more difficult to access by an outsider – that includes us!

Data security is essential and protecting our customers is our #1 priority.

[Learn more about our secure auction software](#)

Thanks for stopping by!

Thank you to everyone who stopped by our booth at the 2021 NAA Conference & Show! We had a blast talking to everyone and are already looking forward to next year!

Don't Give Your Data Away

SCHEDULE A DEMO

JUST IN CASE YOU MISSED IT!



Data Isn't Just Safe Anymore...It's Completely Secure

In today's day and age of hackers, computer whizzes, and scammers it is hard to know when or IF our data is safe. Keeping your data safe is a crucial part of owning a business, but how can you trust anyone with your most valued information, bank information & more? For years, auction software providers have stressed that your auction data is "safe" but what does that actually mean? Is just "safe" data enough? Safe AND secure data should be the core of any business and auction company. It is vital to use a solutions provider that you can trust to keep all of your company and



3 Ways We Keep Your Data Safe

In a data and online driven world, it can be concerning when we put so much of our personal information out on the web. Emails, addresses, credit card information, birthdates, and more...how do we know that our data is being respected and kept safe? How do we know that information is not being sold for some other businesses profit? These might be just a few of the questions that you have had when thinking about the data and information that you put out on the web – and rightfully so! It seems that many companies and businesses don't address data and what steps they are taking to keep your safe, so that's exactly

user-data completely safe and secure. Auctioneer Software is proud to put our trust in the state-of-the art Switch PYRAMID data center in Grand Rapids, Michigan.

[**Read More...**](#)

what we want to do.

[**Read more...**](#)



[**www.auctioneersoftware.com**](http://www.auctioneersoftware.com) | 866-773-2638 | [**info@auctioneersoftware.com**](mailto:info@auctioneersoftware.com)