

June | 2020

**Psalm 103: 17 & 18** "But the mercy of the Lord is from everlasting to everlasting upon them that fear him, and his righteousness unto children's children; To such as keep his covenant, and to those that remember his commandments to do them."



## 2020 NAA Conference & Show

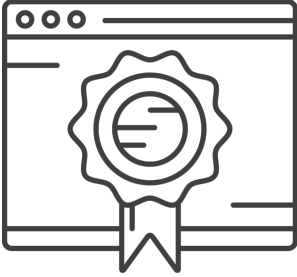
With Covid-19 changing the way we are all living our lives, the 71st Annual International Auctioneers Conference & Show is going to look a little bit different this year. We are just less than 5 weeks away from the 2020 "Surf's Up!" virtual NAA show. A virtual conference comes with some adjustments for everyone - but it also holds some great benefits too! Auctioneer Software is excited to attend and be a part of this conference. If you are interested in finding out more information about the NAA Conference & Show click the learn more button below!

[Learn More](#)

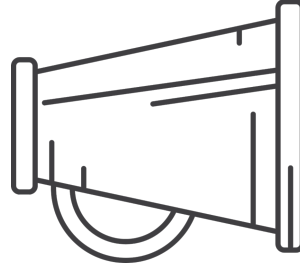
## Advertising & Marketing Services

*Did you know that Auctioneer Software offers advertising & marketing services for Auctioneers?*

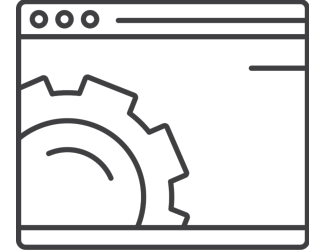
**Advertising and marketing efforts can go a long ways when done correctly** - especially when it comes to your auctions. Are you feeling like you don't understand how to best market your business and individual auctions? We understand! It can be difficult to know the ins and outs of advertising - so let us help! **We offer various marketing services including Google & Facebook Ads, Search Engine Optimization & more.**



**Search Engine  
Optimization**



**Google & Facebook  
Advertising**



**Content Writing & Blog  
Management**

***Want to see our full list of marketing services? [Click Here!](#)***

### ***Interested In Setting Up A Demo Of Our Auction Software?***

- ☐ Online Auction Software
- ☐ Live Simulcast Auction Software
- ☐ Multi-Par Real Estate Auction Software
- ☐ Live Clerking Auction Software

**Contact Us  
Today!**

## **JUST IN CASE YOU MISSED IT!**



### **Online Auction Tips For Your Upcoming Sales**

If you feel like you could use some extra help when it comes to your online auctions, we have some tips to help you maximize your auction efforts so that you can be as successful as possible in your upcoming sales.

**[Learn More...](#)**



### **How To Increase Your Audience Using Facebook Live**

Facebook live videos are not only great for your average social media presence to stream a fun experience with friends and family, but they are also a great resource for businesses to use within their marketing efforts!

**[Learn more...](#)**



[www.auctioneersoftware.com](http://www.auctioneersoftware.com) | 866-773-2638 | [info@auctioneersoftware.com](mailto:info@auctioneersoftware.com)