auctioneer
SOFTWARE
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Timothy 1:7 "For the Spirit God gave us does not make us timid, but gives us power, love, and self-discipline."

Auction Software 101: 4 Different Types of Software

Online Auction Software

People have been buying and selling items through auctions for hundreds of years. Now online auction sites are a normal part of everyday life. We offer you ready-to-go online auction software with features to help your auctions run smoothly and efficiently.

Our Auction Software is fully customizable to your company and comes with a custom auction website. There are no item picture limits and you can generate bidder invoices in seconds!

Lean more about our **Auction Software**

Live Simulcast Auction Software

Simulcast style auctions have been around for quite a while now. However, there are some differences in the way that we provide this type of auction software for you. The main difference is that we don't give your commission away!

What makes our Simulcast Live Auction Software different is that it was designed specifically to answer the needs and wants of auctioneers and auction companies.
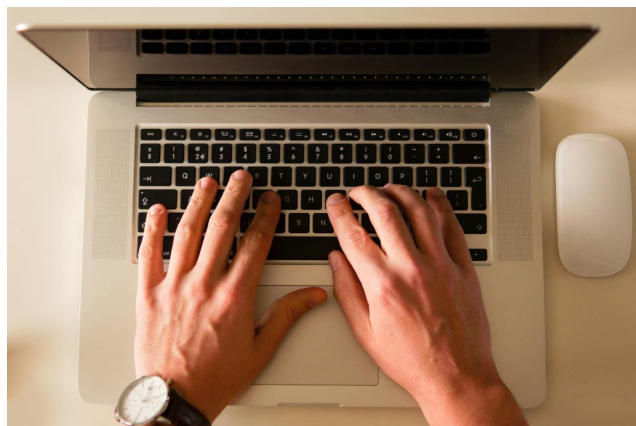
Learn More!

Multi Parcel Real Estate Auction Software

Looking for online Multi Par Real Estate Auction Software that is flexible, simple, and completely effective when it comes to your budget? You need a software that will allow you to sell real estate to clients in various formats -- expanding your clientele reach all while making sure that each unique situation & client is taken care of.

Our online **Multi Par Auction Software** is on a custom platform that will give you the ability to sell real estate 3 ways:
- In its entirety as one lot
- By individual parcels
- In any combination of parcels

Live Auction Clerking Software

With just an internet connection, you have the ability to load items, print clerking sheets and clerk an entire auction from your computer or your iPad/tablet. Being able to use your auction software onsite gives you the opportunity to easily manage your auctions wherever you are!

Learn more

Not sure what is the the best software option for your auction company? Give **us a call or send us a message** to speak to a software expert! We also provide FREE software demos!
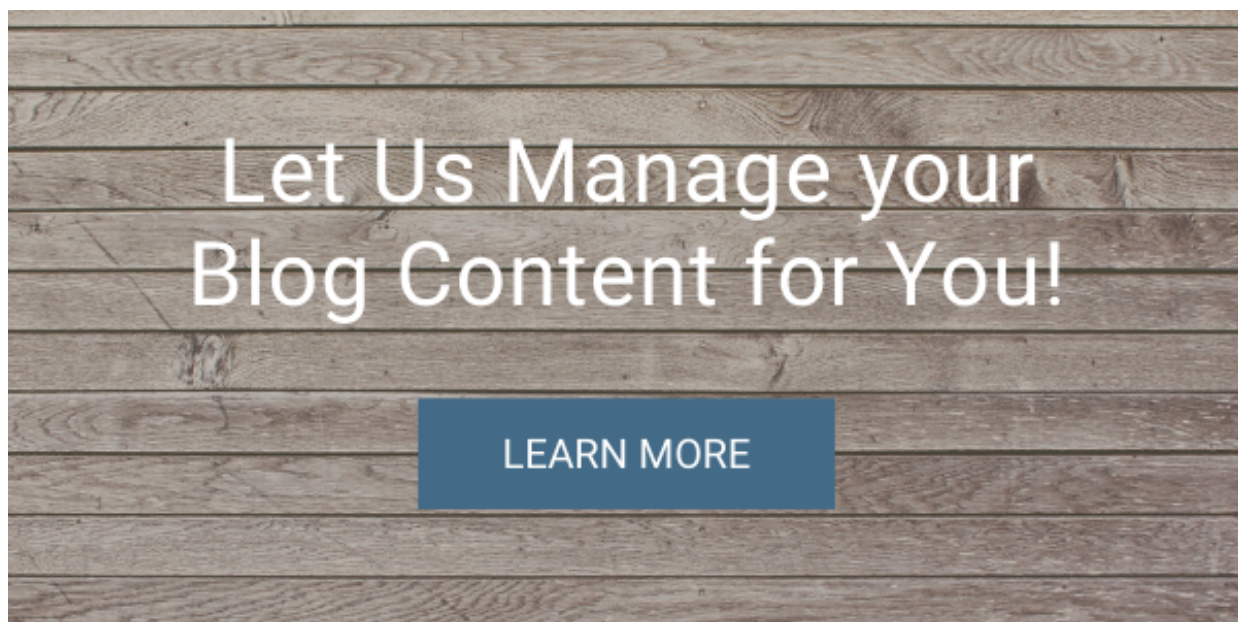
How to Think of Creative Blog Topics

Thinking of new topics and creating new content for blog posts can be tricky! It takes time to come up with solid content that will be interesting and engaging to your audience and bring traffic to your website. Here are a few helpful tips and tricks when it comes to creating blog posts:

- **Use content and topic** ideas from marketing materials you already have! E-books, newsletters, social media posts, and brochures make great blog material!
- **Have a brainstorming session**! Take 30 minutes to let your ideas flow and write everything down a piece of paper! Don't worry about your ideas being "bad", you can go back and refine them later!
- **Subscribe to get email newsletters** from a few marketing companies like HubSpot, Social Media Examiner, or the Search Engine Journal! Seeing what other companies are doing can help give you ideas!

Check out some of our latest **blog posts** for some inspiration!

JUST IN CASE YOU MISSED IT!

4 Ways Mobile Bidding Helps Your Auctions

While people have always had the option to bid using their mobile devices, most auction sites haven't been easy enough to navigate to make mobile bidding a pleasant experience. After all, who wants to be continually scrolling to find the item they're looking for and zooming in and out on little lot picture? Now that there are more effective ways to bid using a mobile device, has your auction company decided to implement mobile bidding?

Read More...

Why Your Company Needs Auction Software

You have been diligently growing your auction business, and you are trying to decide if your next step should be investing in auction software. It's a big decision to make for your company, and it can be easy to question if you really need it. We are here to tell you that auction software is EXTREMELY important for your business if you want to keep growing. Our live and online auction platform will allow your company to stay on top of your game, while making your life easier in the process.

Read more...

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