

December | 2020

Isaiah 9:6 "For unto us a child is born, unto us a son is given: and the government shall be upon his shoulder: and his name shall be called Wonderful, Counsellor, The mighty God, The everlasting Father, The Prince of Peace."



MERRY CHRISTMAS

Merry Christmas from Auctioneer Software

Christmas is here and we can hardly believe it! The year seems to have flown by especially with all of the adaptations we have all had to make in the midst of these uncertain times. We wanted to take a moment to wish all of you a very Merry Christmas. We have so much to celebrate this year and each and every one of you are a part of that - we are so thankful for all of you who continue to trust us with your Auction Software and continue to make us who we are. We look forward to what this new year will bring for your business and ours and we can't wait to continue to serve you through any of your auction needs. ***From ours to yours, Merry Christmas!***

Did You Know...

Did you know that utilizing social media and interacting with your audience can cause you to achieve 20-40% more revenue per customer? Interacting with feedback and requests on your social pages can help your business continue to grow. Interested in more information?



Contact Us

Interested In Setting Up
A Software Demo?

CONTACT US

JUST IN CASE YOU MISSED IT!



3 Ways We Keep Your Data Safe



How To Increase Your Audience Using Facebook Live

In a data driven world, it can be concerning when we put so much of our personal information out on the web. Emails, addresses, credit card information, birthdates, and more...how do we know that our data is being respected and kept safe? How do we know that information is not being sold for some other businesses profit? These might be just a few of the questions that you have had when thinking about the data and information that you put out on the web – and rightfully so! It seems that many companies and businesses don't address data and what steps they are taking to keep your safe, so that's exactly what we want to do.

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Social media is taking auction industry marketing to a new level – so much ability and power at our fingertips! Social media provides opportunities to connect with people we might never have connected with before. When it comes to your online presence, there are always new things to be learned and new features to be utilized within your campaign. Live videos are no exception. Facebook live videos are not only great for your average social media presence to stream a fun experience with friends and family, but they are also a great resource for businesses to use within their marketing efforts.

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